

Use	Size (px)	Format
Website hero	1920 × 1080	JPG/WebP
Content image	1200–2000 wide	JPG/WebP
Thumbnail	400–800 wide	JPG/WebP
Link preview	1200 × 630	JPG/PNG
Square post	1080 × 1080	JPG
Logo	Vector or 2× display size	PNG/SVG
Favicon	32 × 32, 180 × 180, 512 × 512	PNG/ICO
Email photo	1200–1600 longest side	JPG