
- ☐ Resized to the display size (or 2× for sharp screens)
- ☐ Right format: JPG/WebP photos, PNG graphics
- ☐ Quality around 80–85 for photos
- ☐ File names descriptive (no IMG_1234)
- ☐ Alt text written
- ☐ Location metadata removed if sharing publicly
- ☐ Originals backed up

Notes